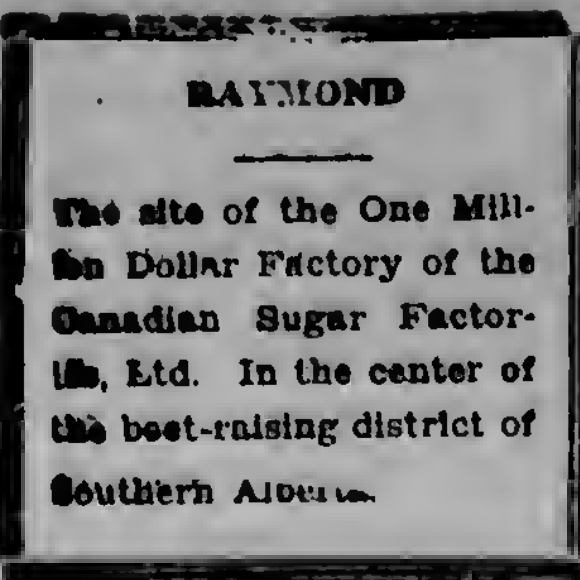
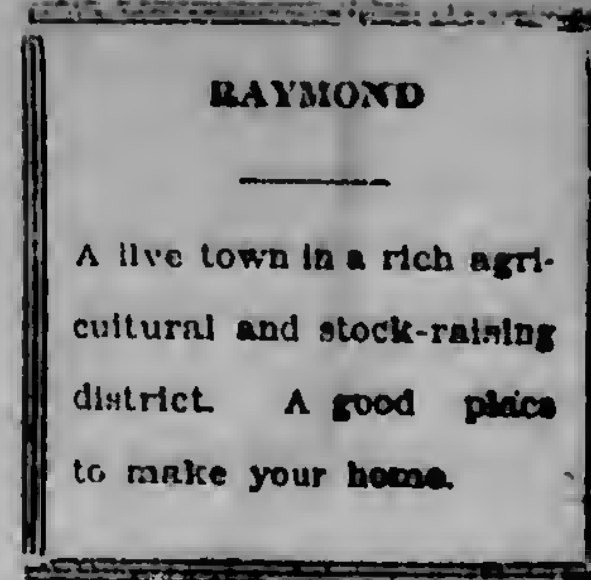




Raymond Recorder



Volume 32

THURSDAY, DECEMBER 28th.

Number 43.

Lethbridge Experimental Station Weekly Letter

"A NEW YEAR'S MESSAGE"

Dear Farmer Friends:

This week's letter reaches you on the eve of a new year and carries with it the best wishes of the staff of the Lethbridge Experimental Station for prosperity and better times in the year ahead.

For the last four years every one has been certain they could never last for another year unless things improved, remarks an editor in a recent issue of a local weekly, who goes on to say that, "there hasn't been any marked improvement and we're still practically all here." And that of course is quite true—most of us are still here, even though the reduced material resources of the man on the land are being taxed to the utmost. His debt burden is increased because of interest. His machinery and equipment are wearing out with but few replacements and it becomes increasingly difficult for him to maintain his morale.

Looking forward to the New Year, however, one wonders if there may not be an improvement in sight. History reveals that with similar depressions in the past recovery has come in the natural course of events. Some economists declare that a study of those that have occurred during the past seventy-five to one hundred years indicates that price recovery made itself felt in about four years.

I am not unmindful of the fact that wheat is the keystone of the prosperity of western Canada, and that the wisest heads in the world are unable to foresee what the future has in store for the wheat grower by way of markets or prices, and because of this it would ill become me to venture even an opinion on the subject.

Aside, however, from wheat, are there not some helpful signs, and have we any reason to believe that more will not be in evidence as time goes on? The year ago with the assurance of the Old Country market as a means of support, wool has more than doubled in price as compared with last year, and lamb prices have increased in an unexpected manner during the last few weeks. Hides are up compared to their ruinously low price a short time ago. Beef is, of course, hopelessly cheap, but the feed situation no doubt had an abnormal effect and there is reason to believe that the picture will be changed by spring. During the last few months the value of horses has distinctly increased. So would it not seem that for farmer the clouds are breaking away to some extent at least even if dairy and poultry products have failed to rally satisfactorily? It is not to be expected that in the near future the prices of any farm products will soar, but we believe that the general trend will be inclined to be upward rather than downward.

It is because I have these thoughts in mind that I venture the opinion that 1934 will be a somewhat brighter year than those that have just recently passed and I sincerely trust that each farmer may experience some evidence during the next twelve months that will support the correctness of this prophesy.

W. H. Fairfield

Superintendent.

Brigham Card, returned to his home in Cardston on Xmas eve, after having worked in the Factory for a couple of months.

Mr. and Mrs. Welburn Van Orman are home for the holidays. Welburn is teaching again this year near Taber.

News Notes

O. H. Snow was a passenger on Tuesday's outgoing bus.

Alonzo Holland of Cardston is spending a few days with members of his family here.

Bishop J. H. Walker was a passenger on Tuesday's bus to Lethbridge.

A young Hungarian captured the prize in the Preview at the Capitol on Christmas morning, and took the \$10 for his prize.

School will re-open on Wednesday, January 3rd in all grades, the children having practically a two week's holiday.

Alma Sommerfeldt, who is teaching school at the O. K. went home Saturday night to spend the holidays with his parents in Cardston.

To compete with busses, the C.P.R. is running seven trains a day between Regina and Saskatoon, and carrying passengers at the same fares as the bus systems.

The severe cold weather has caused a great many deaths across the United States, where it is so much colder than inhabitants are accustomed to. We are still fortunate if it doesn't warm up very fast.

Seven were dead in Eastern Canada Wednesday as the result of cold wave which swept eastward across the Dominion, with temperatures as low as 56 below zero. Now shiver.

Despite the cold weather of Christmas, there was about the usual number of family reunions for the Christmas tree and dinner. The turkeys suffered badly according to reports.

Local butcher shops and other vendors sold completely out of turkeys last Saturday night, and many more could have been sold had they been procurable. They were very cheap in price, which probably accounts for the heavy demand.

Miss Lybbert, daughter of Mr. and Mrs. Chas. Lybbert, will fill the vacancy on the Public School staff caused by the resignation of Mrs. Reed Kirkham (nee Emma Hicken).

Yuletide and over the week-end holiday accidents and the weather combined to cause a heavy loss of life in the United States, a survey revealed today. More than 180 deaths were reported most of them due to motor car mishaps.

Ten deaths, most of them due to motor accidents, was the holiday toll in Western Canada over the week-end. Wally Meyers, member of the Adanaks Basketball team that played here a couple of years ago, is held on a charge of manslaughter in connection with one of the deaths, when his car struck a pedestrian with fatal results.

The Second Ward Primary entertained the kiddies to a great time on Friday evening, when they had a Christmas program, Santa Claus arrived in person and distributed the sack of nuts and candy, and then a dance followed which didn't dismiss until about 10 p.m.

Along with everyone else, the cold weather has given us plenty of grief in trying to carry on our work, and if we are late and appear to be slow, please be patient until it moderates a little, and we can get the kinks out of our back from the cold, and from our stomach from the over-eating that comes with Christmas. It's a good old world anyway.

Raymond High Wins From Cardston Quint

Playing before full galleries announced final time and the in the Opera House on Friday night last, the local High School team took the measure of the visiting squad from the Temple City to the tune of 33-25.

It was a cold night, but this did not keep the local High School student body from being there practically 100%, and believe me they made plenty of noise with their songs and yells during the progress of the game. The score was so close nearly all the way through that it was a toss up as to which team would win the decision, handled the whistles and kept the game well in hand throughout.

GAYNOR AND BAXTER

TEAMED IN "PADDY"

Warner Baxter is co-starred with Janet Gaynor in "Paddy, The Next Best Thing," the Fox picture that starts on Friday January 12th, at the Capitol Theatre. This is the first time in two years that the popular stars have been teamed, the last previous occasion being "Daddy Long Legs."

Miss Gaynor, who has just completed "Adorable," with Henry Garat as her starring partner, has the title role in "Paddy," and Baxter will play the part of Lawrence Blake. Janet's role is said to be in striking contrast with anything she has played. Her dialogue will have a flavor of Irish dialect.

Harry Lachman, who has won critical favor by his first American production, "Free in the Sky," directed and Edwin Burke adapted the play for the screen.

DONORS TO LIBRARY

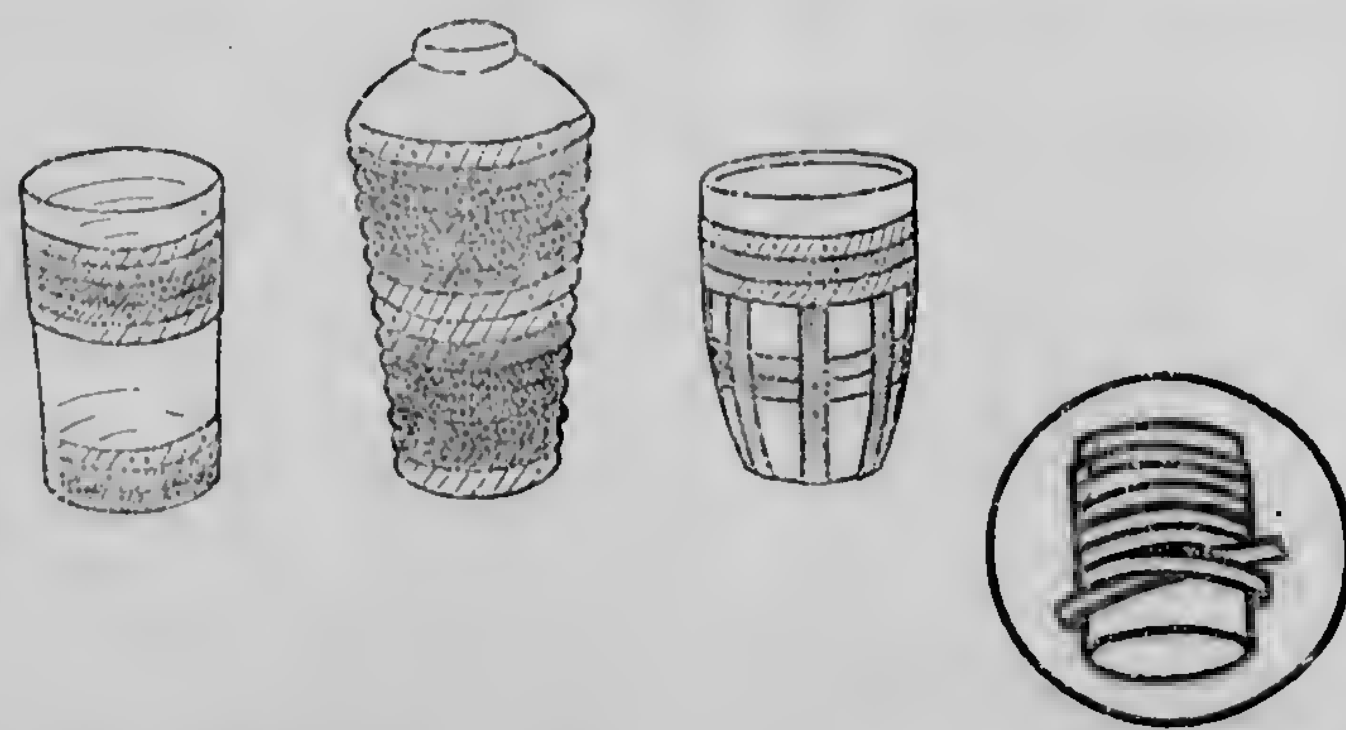
Previously Donated	\$30.20
United Church Ladies Aid	2.00
Mrs. M. W. Boyson	2.00
Mrs. W. B. Nalder	.10
Mr. H. McKean	.50
Total	\$34.80

Kansas City has passed a law that no milk can be delivered earlier than 5 a.m. and milkmen can sleep longer now.

We were cold, but Minnesota had it over us when the mercury went down to 42 below, there and curled up in the bottom of the glass. We should be thankful to be living in Alberta.

Three busses were brought from Lethbridge Saturday night and the three had to continue on to Calgary to care for the team business. One of them turned back there the other two continuing on to Cardston.

Making Your Own Decorated Glassware



Everyone admires the bright colors and intricate designs of that imported decorated glassware, but it is so expensive that it becomes impractical for other than the most special gifts. Now, however, this need not deter you, because you can make your own decorated glassware. You can transform old glass jars, bottles, discarded china and cheap tumblers into gay and unusual bits of beauty. All that you need do is to wrap "Cellophane" or "Cello" ribbon around the article while it is thoroughly wet. It shrinks and adheres so that it practically becomes part of the glass.

If you use sheet "Cellophane" cut a long strip 3/4 inch wide and fold it lengthwise in half. Now dip the strip in water as you plan to use it, holding the ends so that it does not unfold. Withdraw the strip from the water and then wet the article to be decorated and starting at the bottom of the article, draw the strip around it snugly, stretching it slightly and overlapping the rows. Each row should overlap the preceding one more than one-half its width. Vary the colors as desired.

In doing this work be sure that the ends of the strip are completely covered and in starting the piece or in joining a second color, wrap the second color one row over the first. To cover the final strand of "Cellophane" draw the strip under the last row, pull it taut and trim off the ends with scissors.

Then allow the "Cellophane" to dry naturally and it will shrink and adhere smoothly. To give the section of the article covered with "Cellophane" a permanent finish and one that will stand hot suds, coat it thinly with clear, hard varnish. The "Cellophane" strips or ribbons may be applied in criss-cross or any design. An interesting effect may be obtained by knotting the strips at intervals. To do this make the knots while the material is dry and pull them tight after the material is wet.

"Cellophane" decorated glassware is beautiful and practical and it offers you an opportunity of making gifts that are different. You may obtain the material necessary at your stationery store.

Known Fatalities In French Rail Tragedy Now 199

Strasbourg Flyer Crashes Into Fogbound Nancy Express, Taking Terrible Toll — Locomotive Ploughs Through Wooden Coaches Bringing Death — Engineer Claims He Had Signal for Clear Track — Nation Mourning

Paris, Dec. 26 — (A.P.)—Known fatalities in Saturday night's railroad disaster reached 199 today with the death of three more victims, including an unidentified man, in Paris hospitals.

Of the total number killed, only three persons remained unidentified at noon; they were two women and a man. Meanwhile an investigation was pressed into the worst train wreck in France's history.

The exact total of deaths may never be known as remains shapeless beyond identification as human beings were placed in nameless coffins.

At least 10 of the survivors of the crash of the Strasbourg flyer into the fogbound Nancy express 17 miles from here were reported near death from infections.

Lucien Dandigny, engineer of the flyer, and Henry Charpentier, the fireman, were held in prison at Meaux, charged with homicide by imprudence.

Impressive simplicity will be the keynote of the funeral service Wednesday, arrangements for which were being completed today.

Reflecting the grief of the entire nation, President Albert Lebrun, bareheaded and pale with emotion, passed before 160 caskets in the basement of the East Paris station. He also visited hospitals, leaning over each bed to speak words of sympathy and comfort to the injured.

Some smiled or painfully lifted a hand in a gesture of thanks, but many were unable to see or hear the president.

Lucien Dandigny, engineer of the flyer, and Henry Charpentier, the fireman, both badly shocked by the disaster, continued to insist the signal was for a clear track head and that they heard no warning torpedoes, left by the crew of the Nancy train.

Mortuary chapels were improvised in Paris and Lagney to hold the dead. The gruesome aisles were lighted with rows of mourning candles.

The possibility that the fog made a red signal appear green was already under investigation. An oculist, Dr. Bourdieu, stated that while fog undoubtedly affects colors, the change would be made in the opposite sense—that is green would tend to appear yellow, but a white fog could not change a red light to another color although it might completely blot it out.

It already appeared likely that the smashing of the wooden cars in the express would bring about government action toward all-steel trains. It was announced that the government would be interpellated in the chamber of deputies on the accident—Lethbridge Herald.

A great pleasure awaits you "The Invisible Man" is certainly well worth seeing. It's truly a show of shows.—An outsider.

With three more deaths from the French express train collision, the total now reaches 202. The worst wreck in the history of the world.

With sub-zero temperatures, and ice freezing going on at the rink, it won't belong until we have skating. The kids have been having a great time there during the holidays.

Alta. Members In Pre-Sessional Get-Together

FULL ATTENDANCE OF MEMBERS—BROWNLEE IS PRESIDING

Edmonton, Dec. 27.—(Canadian Press.)—Government members of the Alberta legislature are meeting in their annual pre-sessional get-together opening in the council chamber at the parliament building this morning. It is practically a full attendance of the members on the right, with Premier Brownlee presiding.

Various matters likely to be on the legislative program at the coming session are being discussed. Among the first items taken up were motor licenses, including possible change in the license year, debt adjustment, and wheat acreage reduction. In connection with the last named item an Alberta policy in line with the London wheat agreement is under consideration.

The question of salaries under the school act and gasoline taxation are also understood to be on the program, probably at Thursday's sittings.

Premier Brownlee stated after the morning session that the purpose of the meeting is, as on previous occasions, to obtain country members opinion and reactions on important matters that will shortly come up for government policy. All parts of the province being represented in the roll of former M.L.A.s, the government feels, says the premier, that in this way it can best secure desired information as to actual present conditions in the country districts.

DOMINION FUEL BOARD BULLETIN STRESSES ADVANTAGES OF HOUSE INSULATION

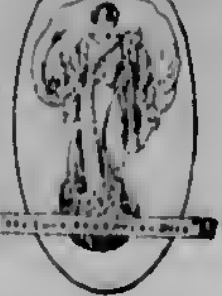
Once Canadian householders become thoroughly convinced that house insulation has passed the novelty stage and is a necessity in the interest of economy for the man of moderate means, we may expect substantial savings in fuel costs, states a bulletin on "The Insulation of New and Old Houses," issued by the Dominion Fuel Board, Ottawa.

In suggesting the serious attention of home owners and house builders to the value of insulating in dwellings, the Fuel Board so with a knowledge gained from exhaustive investigations, that an average annual saving, amounting to the price of from one-half ton to three tons of coal may be effected by proper insulation, the bulletin states.

A rapid change in the status of heat insulation is being witnessed, it continues. Recorded a few years ago as a fad that only the wealthy could afford, insulation is now known as an efficient, cheap, and sure means of preventing heat leakage; something only the wealthy can afford to do without, and will eventually be just as much a part of the modern house as the heating plant. Householders are learning that the insulation provides maximum comfort the year round—warm, even temperatures in the winter, a cool interior in the summer, with a minimum of effort during the difficult periods in the spring and fall.

The bulletin is descriptive of the usual methods of heat insulating new and old houses, the principal types of materials used, and other relevant details. Methods specified therein are readily understandable by any builder or carpenter. Copies may be obtained on request to the Secretary, Dominion Fuel Board, Ottawa.

HEALTH

by

 A HEALTH SERVICE OF
 THE CANADIAN MEDICAL
 ASSOCIATION AND LIFE
 INSURANCE COMPANIES
 OF CANADA

FORTUNATE PEOPLE

"What a lucky person!" exclaims the thoughtless individual. Good health is not a matter of chance or luck. Good health is the reward for proper living. It is just as important to display the same intelligence in health matters as is devoted to business and other affairs of life.

The woman who dies of cancer is not unlucky. She has been either ignorant of, or has disregarded the early signs of the disease. The woman who has recovered from cancer went to her doctor as soon as she noticed a lump in her breast, or some irregularity in her periods. Call her lucky if you like, but it was really the fact that she paid attention to what she knew that saved her life.

The child who died from diphtheria was unlucky because he was the child of parents who were ignorant or careless, with the result that he did not receive the injections of toxoid that would have protected him against the germs of diphtheria.

Fortunate is the child who is born to a mother who recognizes the importance of breast-feeding, and who knows that vaccination against smallpox and immunization against diphtheria are practical means of safeguarding the child. Fortunate is the child whose parents realize that child care is a difficult task, for which training is required.

Good teeth are the product of a proper diet and care. No amount of luck will give strong, sound teeth to the child who does not receive in his diet the minerals and vitamins required to build healthy teeth. This proper diet requires some understanding of food values and calls for planning on the part of the mother it cannot be secured by chance.

A healthy child is a well-trained child. A healthy mind and body, the reward for good training. Health calls for a certain amount of self-discipline which is reasonably easy for the adult who secured a proper start in life through good training.

We are not all born with the same degree of intelligence or the same physical capacities but what becomes of us is not a question of good luck or of bad luck; it depends upon how well trained we are as children, and how, as adults, we make use of our training to take care of ourselves in order that we may enjoy physical and mental health.

Questions concerning health, addressed to the Canadian Medical Association, 181 College St., Toronto, will be answered personally by letter.

DID YOU EVER STOP

TO THINK

Well advertised quality goods make satisfied customers and increase business.

A number of bills passed by the last session of Congress seem something like the scorpion in that they carry stings in their tails. They don't work the way it is thought they would and make things worse instead of better.

You should never buy a product of foreign manufacture when you can procure a home product of equal merit, price and quality.

Just a little consideration by those on wheels for those on foot, and vice versa, would put an end to a great deal of the present traffic troubles in our towns.

Enthusiasm is needed in any work.

In these days of intense propaganda, about the only place you can find plain, impartial statements of actual conditions is in the editorials in the newspapers.

Some people seem to think they might hurt themselves by smiling. If some of these sad faced citizens were to smile a

while, they might get along better.

It's a cinch that no other country will pull our chestnuts out of the fire for us. We must do it ourselves.

A lot of people seem to be looking at the future through rose colored glasses, seeing the day ahead when prosperity will again be with us. We hope it will have a speedy arrival.

Mixed views regarding inflation of the currency still seems to prevail. Some continue to clamor for it, while others are consistently against it. Nobody knows what will happen.

Happy New Year folks. It will likely be just as happy and just as good as we decide to make it.

CANADIAN GRAINS WILL PRODUCE BACON HOGS ECONOMICALLY

(Experimental Farms Note)

In the Canadian grown grains the swine feeder has an ideal basal mixture for swine of all ages. The three common feeds, oats, barley and wheat can be varied in their proportion to suit the needs of the pigs at various ages and under different conditions. When correctly proportioned and a protein supplement included, these grains have proven practically the equal of similar mixtures containing corn. Further, the quality and type of the barley fed hogs is considered much superior to those finished on corn.

Experiments have been carried on at a number of Dominion Experimental Farms on the relative feeding values of corn and the Canadian grown grains. The results from several farms have been compiled and studied by the Animal Husbandry Division of the Central Experimental Farm, Ottawa. They reveal that corn and barley when fed in mixtures to growing and fattening swine are practically equal in feeding value.

As a typical example, an experiment was conducted at the Nappan Experimental Farm on the feeding value of corn versus barley for growing and fattening hogs. The pigs were fed under both inside and outside conditions and were given an addition of green feed to their rations. The barley fed lots averaged slightly higher in average daily gains and would thus be ready for market somewhat sooner. The barley lots gained 1.22 pounds per pig per day, while the corn lots gained 1.16 pounds per pig per day. The barley and corn were evaluated in the meal mixture at the same cost. The barley lots cost \$7.67 per cwt. gain while the corn lots cost \$7.78 per cwt. gain. It is obvious that the difference in both daily gains and cost per cwt. gain were almost negligible. However, the results show that barley and corn when combined with other grains have practically the same feeding value for growing and fattening swine.

Results of experiments at other institutions on the feeding of barley and corn as single grains, have shown corn to have a slightly higher feeding value. However, under Canadian conditions where there are generally oats and sometimes mill feeds available to supplement barley feeding, barley will prove the equal of corn pound for pound.

In another experiment carried out at the Nappan Experimental Farm on corn versus barley for hogs, it was found that the barley lot was much superior in bacon type to the corn fed lot. It is a common observation that barley when properly supplemented with other grains and protein feeds, produces an excellent bacon carcass which generally contains a firmer fat than corn-fed hogs.

With the variety of home-grown feeds available, which in combination with other grains produce excellent results, there is an opportunity for the Canadian swine feeder to do his part in furthering the bacon trade. The results in bacon hogs can be a credit to him and to the bacon industry, and the profits will be no less and likely much more through the feeding of our Canadian grown feed.

E. B. FRASER.

Central Experimental Farm,
Ottawa, Ont.

Here's to Wish You

A HAPPY NEW YEAR

It May Be Your Last:

So Make It a Good One.

CAPITOL ENTERTAINMENT

FRIDAY & SATURDAY

 The Most Unusual Picture
of the Year.

"THE INVISIBLE MAN"

 DO NOT MISS SEEING THIS
PICTURE THAT IS SO
DIFFERENT

 MATINEE: SAT. at 1 p.m.
FIRST SHOW SAT. 7:15 p.m.

PREVIEW
at 12:05 Sunday Night

WM. POWELL IN

"DETECTIVE 62"
FREE AT PREVIEW!

 52 Piece Dinner Set \$26 All Electric Clock
or \$10.00 in Cash

Buy Your Tickets for the Preview Now.

Gift Nite Wednesday

JACKIE COOPER IN

"Lone Cowboy"

 See this Latest and Finest
Picture of Jackie

FREE ON BOARDS

20. BOXES OF CANDY

From 1/2 to 5 Pound Boxes

FRIDAY & SATURDAY NEXT

WARNER BAXTER IN

The Amateur Daddy

Coming Soon

 "ONLY YESTERDAY"
"ALICE IN WONDERLAND"
"PADDY THE NEXT BEST THING"

-FREE RADIO-

WED. JAN. 10th — \$100.00 VALUE

BIG STORE-WIDE

SALE

January 8th to 13th Inclusive

BARGAINS
in all Departments!

Raymond Mercantile

COMPANY, LIMITED

THE BIG DEPARTMENT STORE

Happy New Year!

 It's but a time worn phrase, yet each year it's
meaning reaches deeper into the hearts of
friends and draws them closer together.

George Fromm - Jeweller

 Heard on the street; "How'd The C.P.R. will increase in
you like?" "About 40 degrees playment from 10 to 14 days in
warmer." Agreed, Friday fore- its shops across Canada, com-
mon with that knife-edged mencing Jan. 1st. and about
north wind zooming along, you 6,000 men will thus be given
could freeze an ear or a face added employment, during this
without half trying. season.

IN THE NEW YEAR

 May new hopes outweigh old fears,
Sunny smiles outnumber tears,
And the days that are coming be happily spent,
In peace and love and heart's content.

L. MacPhee

 Agent for Ellison Milling and Elevator Co., Ltd.
and Imperial Oil Co., Ltd.

Season's Greetings

 At this Holiday Season we feel deeply
grateful for the consideration you have
so kindly extended to us in the past
year and take this opportunity to wish
you a very Prosperous New Year.

Sugar City Motors

TELEPHONE No. 7

RAYMOND

News Notes

FOR RENT—Two rooms. Can
be partly furnished. Private
entrance. Bath available. Apply
C. W. Lamb or Recorder Office.

WILL TRADE—Potatoes for
chicken feed. Inquire at the
Recorder Office.

FOR SALE—Mattress, full
size, also kitchen table. Cheap
for Cash. Ask at the Recorder
Office.

WANTED—Good building lot.
Will pay \$50 Cash if location is
suitable. Call at the Recorder
Office.

FOR SALE—10 acre plot with
full water; 1 acre lot and 6
roomed house with potato pits;
also 10 acre beet contract.—See
Paul Nakamura.

FOR SALE—Alfalfa Hay,
good 1st and 2nd Cutting Clover
Hay, New Straw Delivered.
Purebred Springer Spaniel pup-
pies. See R. T. Graham.

 Practically all the rooms of
the school had Christmas parties
Friday morning and were turn-
ed loose in the afternoon. A num-
ber of the teachers left on the
buses Saturday morning to
spend Christmas at home.

 Three dances were scheduled
for the Christmas week, and we
re well attended by the young
people of the town and district.
Due to the severe weather not
many from other towns were
and there was not much visiting
back and forth.

 Captain and Mrs Lindbergh
landed their big monoplane in
Miami, Florida, Saturday after
being away from their homeland
for six months, during which
time they crossed the Atlantic
on a north and south crossing
and visited many cities in Eur-
ope.

 When a fire in Sault St. Mar-
ie destroyed a frame dwelling,
seven people were burned to
death. A mother and her four
children, owners of the house,
and a tenant and her daughter
who had moved in one week
ago were the victims. The fire
is thought to have been caused
by an explosion of coal gas in
the furnace.

Banff Queen

 Miss Violet Davis, of Edmonton,
Alberta, who will reign as
Queen of the Banff Winter Car-
nival, from January 31st to Feb-
ruary 4th, inclusive. This inter-
nationally famous winter sports
meet, which provides thrills rang-
ing from outdoor swimming, to
toboggan chutes built on mountain
sides, and skijoring over moun-
tain trails, will this year again
take its place among the outstand-
ing Western Canadian winter car-
nivals.

CARD OF THANKS

 Mr. C. W. Lamb and family
sincerely express appreciation
and thanks to the many neigh-
bors and friends for their kind-
ness during the recent bereav-
ement.

News Notes

 All the stores had the usual
Christmas rush Saturday, and
sighs of relief were heard when
the closing time arrived. Busi-
ness was good.

 Born to Mr. and Mrs. Frank
Jensen on December 20th, a
baby girl. Mother and babe are
doing nicely.

 The Dance on Monday evening
put on by the R.A.A. was very
well attended and everyone en-
joyed the evening, dancing to
the music of King's Kanadiens.

 The bus was just about an
hour late from Cardston Satur-
day morning, the snow and drift
ed roads accounting for the de-
lay. There were two loads of
passengers waiting here for it.

 The renovated Opera House
gives a splendid floor for basket
ball, and the boys have plenty
of room to romp around during
the games.

 The High School students were
on a treasure hunt Friday
afternoon seeking a hidden
treasure. They called in most of
the business houses looking for
it.

FOUND—A pair of glasses,
left ear piece repaired with
tape. May have same by paying
for this ad. at Recorder Office.

DID YOU EVER
STOP TO THINK?

 By Edson R. Waite,
L. ROY PHILLIPS, ADVERT-
ISING DIRECTOR OF THE
ASHEVILLE (N.C.) CITIZEN-
TIMES, SAYS:

 THAT today the American
newspapers offer the most econ-
omical medium for the retail
merchant to get the story of
his merchandise over. It is not
now necessary for anyone to
doubt the power of the press.
Current events—the present ad-
ministration—Russian negotiat-
ions—NRA and a host of
events of outstanding import-
ance have very quickly been dig-
ested and understood by millions
thru the American newspapers.
paper. This is reflected in the
hundreds of thousands of new
subscribers now taking their
local papers who were not reg-
ular readers only a few weeks
and months ago.

 By the same token, a retailer
anxious to follow the trend has
the opportunity of BUYING
space in the same papers to get
his story over. With rising pri-
ces and the threat of inflation,
cheaper money and a danger of
reduced units even though dollar
sales might be ahead, every
merchant could very profitably
follow this great reader interest
with increased advertising lin-
eage.

 Dominant newspaper space.
Carefully planned advertisem-
ents. Well written sales copy
carefully merchandised by the
different departments of the
store will mean INCREASED
UNIT SALES and INCREAS-
ED profits for the retailer.

 The New Deal brought in a
newer and great appreciation
on the part of the people for
their respective "home town"

Money Raising SALE

SPECIALS IN EVERY DEPARTMENT!
Two Weeks . . .

Starting Saturday, Dec. 30th

The Broadway Store

PREMIER WAS THRIFTY

 Late Sir Oliver Mowat Borrow-
ed Clock when Parliament Met

 In the new foyer of Massey
Hall, Toronto, there hangs a
clock which formerly graced the
dining-room in the famous old
Queen's Hotel on Front Street.
To save space on the supper
early Toronto this clock was
loaned regularly to the Parlia-
ment of Sir Oliver Mowat when
it met in the old Parliament
Building on Front Street. This
grand old man was too thrifty
to purchase one for the House.

 Those were indeed the "good
old days" for Canadian taxpay-
ers.—Financial Post.

PLACEMENT OF FERTIL- IZER WITH RESPECT TO SEED

(Experimental Farms Note)

 During the last ten years, in-
vestigators of fertilizer practi-
ces have given a great deal of
attention to the question of fer-
tilizer placement. The results
of this experimental work have
shown that for many hood
crops it is more essential to ap-
ply fertilizers along the row or
hill than to distribute them
broadcast over the whole of the
prepared seed-bed. It appears
to be generally agreed that the
most desirable position of the
fertilizer with respect to seed
of such crops as potatoes, corn,
truck crops, etc. is obtained by
placing the fertilizer along the

 row in narrow bands about 2 to
3 inches to each side of the
seed and at the same depth or
at slightly greater depth. For
the above crops direct contact
of fertilizer and seed should be
avoided since considerable in-
jury to the young sprouts may
result, especially if the rate of
application is fairly heavy or
the season proves to be dry. In
the case of small grains for
which the rate of application is
relatively light, the fertilizer
will usually be found more effec-
tive if applied in contact by
drilling in with the seed than
if it is broadcasted.

 In experimental work con-
ducted by the Division of Chem-
istry, at Central Experimental
Farm, Ottawa, on land which
had received manure at 15 tons
per acre, an application of 500
pounds of a 4-8-10 fertilizer
mixture as a side dressing re-
sulted in a yield of 450 bushels
of marketable potatoes per
acre. When the above amount
of fertilizer was doubled and ap-
plied broadcast the yield was
438 bushels per acre. With
sweet corn on manured lands an
application of 1,000 pounds of
a 4-8-10 mixture applied in the
hill and mixed with the soil re-
sulted in an uneven stand and
delayed early growth; when the
same quantity of fertilizer was
applied as a side dressing the
stand was uniform and normal
yields were obtained.

 L. E. WRIGHT,
Central Experimental Farm,
Ottawa, Ont.

Capitol Theatre

WARNER
BAXTER

 in
**AMATEUR
DADDY**
Thursday, Friday and Saturday
January 4th, 5th and 6th